

# THE JOHNS CREEK POST

## ONLINE ADVERTISING RATES

*Reach your Johns Creek target market fast!*

### Website Ad Rates

Ad Size	Weekly	Monthly*	Special Pricing
Jumbo Banner	\$250	\$500	20% discount, year prepay
Box	\$225	\$475	
Skyscraper	\$215	\$450	
Page Banner	\$200	\$300	
Double Tile	\$150	\$200	
Standard Tile	\$100	\$150	
Mini Tile	\$ 50	\$100	

\*Monthly pricing as of Aug. 1, 2007, introductory offer. Pricing subject to change.

#### Classified Advertising

B/W or Highlight color

For-Sale or Service Directory sections available.

Run-until-it-sells pricing available. Please call for pricing.

#### Ad Production

Graphic services provided at no additional charge. Proof copies limited to One. Re-designs may result in an additional charge.

#### Premium Placement

Ad position or placement guarantees are available at a 20% premium, subject to availability, size, and frequency.

#### Special Rates

*Non-profit rates:* Qualified 501(c)3 organizations will be discounted to 26 week rate.

**Political Ads:** Campaign and political advertisements will be priced using the 13-week rate. No additional discounts or billing permitted on political ads.

#### Deadlines & Ad Specs

Johns Creek Post ... *Smart news for smart people*

5805 State Bridge Road, G409, Johns Creek, GA 30097 \* [advertising@johnscreekpost.com](mailto:advertising@johnscreekpost.com)

Camera-ready or approved art Deadline is Friday before  
publication date.

Accepted formats: GIF, JPG and SWF.